

Burning Tree Overview



Introduction to Burning Tree

Driving real business value with advanced consulting services and innovative technology solutions

Our focus is on helping our clients securely achieve their core business objectives. This is done by using highly differentiated, proven consulting models and frameworks that:

- Deliver advanced security transformation and improvement programmes.
- Create interesting and highly innovative solutions — AI, Quantum, etc.
- Help our technology partners shape their offerings, enter new markets and grow their business.

Clients benefit from our wealth of experience in information and cyber security management, technology, research and consulting.

We deploy advanced consulting services, innovative technology and an extensive partner network to ensure accelerated progress that delivers on our clients' primary business objectives.

Overview of Burning Tree Services

- Protecting revenue, supply chain, services and valuable/sensitive data is critical for any business.
- Burning Tree Consulting has a proven and successful approach to helping companies realise these goals through effective people, processes and technology controls.
- Covering the breadth and depth of information security, Burning Tree is driving solutions in areas such as:
 - **Digital security**, including DevOps, containerisation, privileged access, zero trust, user access, data protection and secure coding practices.
 - **Security governance**, including strategy formulation, architecture, identity and access management, financial planning, vendor management, risk management, performance management.
 - **New and innovative** frameworks and technologies for artificial intelligence, quantum encryption, threat modelling, privileged access, strong authentication, endpoint security and data protection (GDPR).



Some of our Customers

A Sample of Burning Tree Customers



Case Study: Security Improvement

A multinational retail company listed on the London Stock Exchange and a constituent of the FTSE 100 Index.

Customer challenges: In 2023, our customer was embarking on a journey of cyber security improvement. In previous years, they grew significantly through acquisitions. Many of their business and IT systems were beginning a rigorous improvement and renewal programme (including HR, e-commerce, ITGC controls and more) following partial remediation and the subsequent appointment of a new CISO. Our customer resolved to review and re-baseline a security improvement programme to establish foundational security across the Group. As this work progressed, the organisation developed an increasingly mature cyber security posture, which will be maintained and enhanced through continuous improvement.

Burning Tree was engaged to assess UK businesses and the supported Group entities using its proven capability maturity model framework. This involved reviewing and benchmarking the organisation against internationally recognised control frameworks, including CIS and some areas of ISO/IEC 27001:2023. Burning Tree then defined the security strategy and improvement programme and supported the establishment of several improvement work streams.

'Personally, I would like to thank Burning Tree for their extremely hard work, dedication and some ridiculous long nights where they have gone above and beyond what is expected of them. They have consistently delivered thought leadership, actionable advice, coherent and well-documented recommendations and have helped drive significant progress across the entire spectrum of enterprise security.' – **Chief Information Security Officer**

Case Study: CIAM & Digital Optimisation

A British multinational retailer listed on the London Stock Exchange and a constituent of the FTSE 100 Index.

Customer challenges: Our customer set out to optimise its digital presence, enabled by customer identity and access management (CIAM). With multiple products and services supported by several disparate systems, our customer resolved to improve customer experience by transforming their technology with Agile systems. This work is ongoing as the client innovates and collaborates between products and builds upon the trust of its brand.

Burning Tree was engaged to define the CIAM strategy and source and deliver a solution, starting with risk-based authentication. The solution encompasses all aspects of a next-generation CIAM solution. Our innovative approach to addressing a customer-centric approach will enable the organisation to enhance journeys between the web, mobile, contact centre and store, driving improved security and a digital relationship across its products and services.

'I can without any hesitation recommend Burning Tree in terms of their knowledge and expertise in the cyber and information security space. Burning Tree's consultants have extensive experience, know-how and expertise. They know how to strategically architect, design and govern cyber and information security to meet the needs of any organisation — however challenging/complex it may be. Burning Tree's PS consultants are the best I have experienced to date, and I have absolute trust and confidence in them. In fact, they integrate so tightly to the team, you might mistake them for our own FTEs.' – **Chief Information Security Officer**

Case Study: Bringing Excellence to Security

A global research and consulting company that conducts research and shares this research with its clients, including large corporations, government agencies, technology companies and investment firms.

Customer challenges: Our client provides consulting services related to its research. Increased enquiries for security consulting services drove the need to source highly specialised security professionals.

Burning Tree was engaged over several years to support engagements delivering on security consulting, practice management, capability maturity, benchmarking and all aspects of information and cyber security — though primarily in identity and access management for its customers in EMEA, North America and the Far East. The innovative approach taken by Burning Tree has helped our client add meaningful value to its customers and has added to the value of its research.

'We made the strategic decision to leverage Burning Tree as our supplier of choice for identity management consulting services due to their expertise in this highly specialised field, plus the fact that the team always over delivers for our clients. I have no hesitation in recommending Burning Tree for identity management consulting services to other clients.' – **EMEA Security Practice Lead**

'Burning Tree have delivered innovative and progressive identity and access management solutions that work.' – **EMEA Security and Risk Management Practice Lead**



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